

**Yipes' New HawkEye EDGE Performance Measurement System Gives Customers End-to-End Visibility into Network**

*Company Also Introduces Upgraded YipesCARE Web Portal for Administering Yipes' Managed Ethernet Solution*

SAN FRANCISCO, CA, April 11, 2007 - Yipes Enterprise Services, Inc. ([www.yipes.com](http://www.yipes.com)), the leading provider of managed, end-to-end Ethernet solutions for enterprise customers, today announced HawkEye<sup>SM</sup> EDGE, a performance measurement system that provides end-to-end visibility into the performance of Yipes' managed Ethernet service between enterprise locations. HawkEye EDGE provides customers with a more complete view of their networks, which is imperative as enterprises deploy more data-intensive applications such as voice over IP (VoIP), real-time videoconferencing, digital image sharing, and on-demand applications. In addition, Yipes introduced an upgraded version of its web portal, YipesCARE<sup>SM</sup>, through which customers access HawkEye EDGE measurement data.

HawkEye EDGE monitors real-time data on network availability, latency, jitter, and packet delivery between enterprise locations. These measurement tools are important to determine WAN availability and to aid in troubleshooting network events. Because HawkEye EDGE reports data at one-minute intervals, it provides users the most up-to-date and granular information on which to base their decisions. As a result, enterprise customers receive a more accurate evaluation of network performance than was previously available-and granularity and accuracy become more important as customers make greater use of real-time and converged voice, data, and video applications.

"A growing number of enterprises are using real-time applications that are much more performance dependent than web browsing," said Kamran Sistanizadeh, chief technology officer of Yipes. "We developed HawkEye EDGE in response to this change; it gives our customers the most complete view possible of their network's total performance-not just the performance of our managed Ethernet solution. Only this view provides the information users need to perform such tasks as troubleshooting real-time applications or determining bandwidth availability."

If customers require more bandwidth, they can use YipesCARE to order bandwidth in 1 Mbps increments-and receive it in five minutes. A customer can also use HawkEye EDGE to determine if its network is stable enough to support a new application.

In a report titled "Latency Matters: The WAN Benchmark Report," the Aberdeen Group noted that Ethernet WAN service "enables elegant connectivity to Megabit through Gigabit WAN services with extremely low latency and jitter features" and that the service "\_will find an important market for those applications that depend on high speeds, high service quality, and lower costs."

To enable the HawkEye EDGE service, Yipes installs measurement devices at the customer premises. The monthly fee for the service is based on the number of paths measured.

"This new offering aligns well with market demand. In a recent Aberdeen survey, 64 percent of enterprises told us they are seeking performance monitoring tools that provide visibility into their network performance," stated Joe Basili, research director with Aberdeen Group.

### **Upgraded YipesCARE Provides Access to HawkEye EDGE Data**

Customers can monitor Yipes' network performance by accessing HawkEye EDGE measurement data via the YipesCARE web portal, which Yipes has upgraded to enhance customers' experience. The easy-to-use portal also lets customers do the following tasks:

- Measure service utilization
- Confirm and measure performance against SLA metrics
- View monthly invoices
- Download network performance data
- View an interactive global map showing network performance

The upgraded YipesCARE portal is now more interactive and gives customers a greater ability to administer their Yipes service.

"We changed the look and feel of YipesCARE in response to feedback from our customers; these are the tools they have said they want and need to roll out converged voice-data applications," said Keao Caindec, chief marketing officer of Yipes. "Now, YipesCARE provides our customers with information in a friendlier, faster way. Customers can better tailor their Yipes Managed Ethernet service to their specific needs and troubleshoot problems more quickly."

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