



Anil Dhirubhai Ambani Group

## **Yipes Ethernet Services Enable International Law Firm Fried Frank To Consolidate And Centralize Applications**

*Yipes Provides Innovative Service, Bandwidth to Support Offices of Global Firm*

**San Francisco - Oct. 03, 2007 - Yipes Enterprise Services, Inc.**, the leading global provider of managed Ethernet and application delivery services, announced today that international law firm Fried, Frank, Harris, Shriver & Jacobson LLP, a long-time Yipes customer, has deployed Yipes' managed Ethernet service to interconnect the Firm's six international offices as well as its data center. The Yipes service, which provides bandwidth of up to 1 Gbps, enables Fried Frank to consolidate and centralize its data into a single data center accessible by all offices, greatly streamlining support and increasing data integrity.

Fried Frank is using Yipes' managed Ethernet service to interconnect its offices in New York City; Washington, D.C.; London; Paris; Hong Kong; and soon, Frankfurt. The London office was the first outside of the U.S. to be connected to the Firm's New York headquarters and U.S. data center via Yipes, allowing Fried Frank to replicate data globally while maintaining applications locally. Applications such as e-discovery and litigation support are now accessible by all employees from any office via the Yipes Ethernet service.

"Fried Frank chose Yipes Ethernet service due to the bandwidth available at a lower total cost of ownership. This has allowed the Firm to pursue our global goals. Yipes is on the cutting edge of innovation and sets the standard for what customers can and should expect from providers," said Steve Lewis, director of information systems of Fried Frank. "Fried Frank remains a committed customer due to the company's great service. The company brings new ideas and solutions to Fried Frank before we even ask for them."

Yipes' managed Ethernet services, based on an advanced networking technology called Virtual Private LAN Service (VPLS), allows all Fried Frank offices to connect directly to each other. VPLS is an MPLS application that allows geographically dispersed sites to share an Ethernet domain. In other words, end users in Hong Kong, New York and Paris all appear to be on the same secure local area network (LAN), greatly simplifying network management. Yipes' network provides robust and sophisticated QoS-based traffic management strategies.

"Enabling real-time collaboration between employees, partners and clients around the globe at any time is critical," said Keao Caindec, chief marketing officer at Yipes. "Fried Frank is a great example of how modern law firms are using advanced networking technologies to address the global demands of the client."

### **About Yipes Enterprise Services, Inc.**

Yipes is the leading provider of managed Ethernet and application delivery services for the global enterprise. Yipes' custom data-networking solutions empower businesses by delivering high performance, dynamic control, unmatched service quality, and rapid ROI. Enterprise customers worldwide take advantage of Yipes' managed Ethernet services because they are easier to implement and manage than other services. Yipes' specialized offerings and obsession with customer satisfaction ensure that the company delivers the best quality experience. More than 1000 enterprise customers worldwide rely on Yipes' high-performance managed services to improve their competitive advantage. For more information, visit [www.yipes.com](http://www.yipes.com).

**About Fried, Frank, Harris, Shriver & Jacobson LLP**

Fried, Frank, Harris, Shriver & Jacobson LLP is a leading international law firm with more than 600 attorneys in offices in New York, Washington, DC, London, Paris, Frankfurt and Hong Kong. Fried Frank lawyers regularly represent major investment banking firms, private equity houses and hedge funds, as well as many of the largest companies in the world. The Firm offers legal counsel on M&A, private equity, asset management, capital markets and corporate finance matters, white-collar criminal defense and civil litigation, securities regulation, compliance and enforcement, government contracts, environmental law and litigation, real estate, tax, bankruptcy, antitrust, benefits and compensation, intellectual property and technology, international trade, and trusts and estates. The Firm has an association with Huen Wong & Co in Hong Kong. More information on Fried Frank can be found at [www.friedfrank.com](http://www.friedfrank.com).

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